

EXPLORE



ExploreBelleville.net is the prospective home of City of Belleville Tourism.

The main goal of ExploreBelleville.net is to increase tourism and visitor retention by scaling interactive tools for visitors, prospective & current residents and developers all while increasing community within our city.

Tourism has progressed far beyond bus tours, however we as a City must meet prospective visitors where they are while increasing accessibility to all our City has to offer.

Separate, Together.

ExploreBelleville.net would be built as a separate website, developed and managed in-house by Tourism staff. By creating a separate home for Heart of Belleville, we are not limited by design and feature options within CivicPlus when implementing additional interactive tools.

Belleville.net is home to information and resources / ExploreBelleville.net is home to how to work, play and live throughout the city.

Prospective Features Overview

- Community Events Calendar (submitted by orgs and businesses)
- Blog (Curated experiences, community organizations, interviews with members of the community etc)
- Scavenger Hunts (Collaborate with Parks & Rec)
- Neighborhood Highlights
- Interactive Map (events, businesses, parks, etc) "Belleville First"
- Curated Itineraries (History Buff, Art City, Mural Trail, etc.)
- Community interviews
- Community volunteer sign-up & Non-Profit Organization highlights
- SAFB focus on high retention rate for retirees to our community (Your Hometown away from Your Hometown)
- "Moving to Belleville" relocation information packages and resources.

Courtney Adams

Tourism Coordinator, City of Belleville

cadams@belleville.net

Office: (618) 967-9459